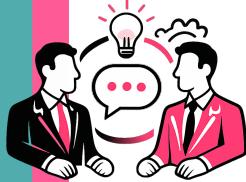


FOUNDER & CEO ADVISORY

Clarity, structure, and execution — when the pressure is on you.



This advisory is designed for founders and CEOs navigating growth, complexity, and decision-making without a safety net. When revenue, hiring, strategy, and execution ultimately land on your shoulders, you need clear thinking, strong frameworks, and someone who can help you move from ambiguity to action.

WHO THIS FOR

This work is for founders and CEOs who:

Personally own sales, strategy, or revenue outcomes
Are scaling faster than their internal structure can support
Make high-stakes decisions without clear right answers
Want sharper execution without adding headcount
Value an external perspective grounded in real operating experience

THE PROBLEM

As companies grow:

Decisions slow down or become reactive
Sales, product, and leadership priorities blur
Execution gaps get masked as “strategy”
Confidence becomes tied to short-term results

THE APPROACH

Founder & CEO Advisory is a direct, focused working relationship built around your actual challenges.

Together we:

Pressure-test decisions before they become costly
Create clarity around priorities, tradeoffs, and next moves
Identify what matters and what doesn't right now
Build structure for improved execution
Align strategy, sales, and leadership decisions into one operating narrative

READY FOR YOUR TRUSTED SALES PARTNER?

(978) 804-0453

lestermsydney@gmail.com

**THIS IS NOT:
COACHING OR
CONSULTING THEATER**
**THIS IS:
HANDS-ON ADVISORY BUILT
FOR REAL DECISIONS.**

KEY OUTCOMES



Clearer decision-making under pressure

Sharper focus on what drives results now



Reduced mental load and second-guessing

Stronger alignment between strategy and execution



More time spent leading — not reacting

More time spent leading — not reacting

